

Communication B.A.

2- Year Plan of Study

Items marked with a ☒ are critical for the student to remain on track for graduation.

Notes

The Plan of Study is a static review of the degree. Connect with your major advisor for a personalized path toward graduation.

Potential Entry Level Job Titles:

HR Specialists ◦ Events Coordinator ◦ Social Media Manager ◦ Digital Content Creator ◦ Health Educator ◦ Sports Management Assistant ◦ Public Relations ◦ Sales Representative ◦ Sales Assistant ◦ Marketing Assistant ◦ Marketing Communications Coordinator ◦ Project Manager ◦ Client Services Representative ◦ Youth Sports Coordinator ◦ Speaker ◦ Community Organizer

Potential Entry Level Salary Range:

\$25,000 - \$50,000

Semester 1 - Fall

Crit	Course/Requirement	Credits
<input checked="" type="checkbox"/>	COM 2000 - Introduction to Communication	3
<input checked="" type="checkbox"/>	SPC 3301 - Interpersonal Communication	3
<input checked="" type="checkbox"/>	SPC 3544 - Persuasion and Media	3
<input type="checkbox"/>	General/Unrestricted Elective	3
<input type="checkbox"/>	General/Unrestricted Elective	3
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

Semester 2 - Spring

Crit	Course/Requirement	Credits
<input checked="" type="checkbox"/>	ORI 3004 - Communication as Performance	3
<input type="checkbox"/>	3000/4000 Elective	3
<input type="checkbox"/>	Distribution Area Course	3
<input type="checkbox"/>	Distribution Area Course	3
<input type="checkbox"/>	Major Elective	3
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

Semester 3 - Summer		
Crit	Course/Requirement	Credits
<input type="checkbox"/>	3000/4000 Elective	3
<input type="checkbox"/>	3000/4000 Elective	3
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

Semester 4 - Fall		
Crit	Course/Requirement	Credits
<input checked="" type="checkbox"/>	COM 4958 - Communication Senior Capstone	3
<input type="checkbox"/>	Language I	4
<input type="checkbox"/>	Major Elective	3
<input type="checkbox"/>	Major Elective	3
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

Semester 5 - Spring		
Crit	Course/Requirement	Credits
<input type="checkbox"/>	Distribution Area Course	3
<input type="checkbox"/>	General/Unrestricted Elective	3
<input type="checkbox"/>	Language II	4
<input type="checkbox"/>	Major Elective	3
<input type="checkbox"/>	Apply for Graduation	0
<input type="checkbox"/>		
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